

Etchells Fleet 25 Fall 2020 Meeting
Agenda

Attendees: Harris, Powlison, Unsworth, Hamilton, Brush, Kwiatkowski, Besse, Coffin, Hawko, Willard, Castle, Pomerleau

Meeting called to order at 705PM

Treasurer's Report - Steve Booth

- Steve was not present - no report presented (he emailed to me before the meeting but it got lost somewhere in cyberspace).
- Steve resent me the details after the meeting
 - Current Fleet treasury balance = \$518.39
 - Only expense in past year was \$71.39 for pizza at 2019 Fall meeting

Fleet dues

- Due to lack of Treasurer's report we deferred dues discussion
- Executive decision (post meeting and after receiving Treasurer's report) by Fleet captain to set the 2021 dues at \$25 per boat

Fleet Officers election

- Steve Booth re-elected Treasurer
- John Harris re-elected Fleet Captain
 - Harris stated his intention to make this his final year and that we should be thinking about candidates for replacement

2020 Season debrief

- what went well
 - consensus was that things went very well considering the whole COVID situation
 - very positive feedback regarding having Mark G as PRO
- improvements for 2021
 - None articulated other than try to get Mark G signed up again to do PRO for as many events as possible

2021 E Series schedule proposal

1st Monday 6/7

2nd Monday 6/21

3rd Monday 7/5

4th Monday 7/19

5th Monday 8/2

6th Monday 8/16 (30 minute earlier start)

7th Sun 8/29

8th Sat or Sun 9/18 or 19 or 9/25 or 26 (tentatively set for Sun 9/26)

9th ?? Sat or Sun 10/2 or 3 (this would only make sense if E8 was on 9/18 or 19)

When is Lobster Bowl? Would folks put boats back in the water after Lobster Bowl? (If not then scheduling E8 in conflict with Lobster Bowl is a "don't care")

- Deferred decision on E8 and E9 until the Spring pending better insight into Lobster Bowl plans and interest in doing E9

2021 E Series race management approach

- Use of Mark Gardner as PRO - strong consensus to continue
- Dinse vs. RIB? (Mark would probably use RIB again)
- No Sportboats (I think)
- Fleet Captain to pursue groom other PRO's to do E Series
- I forgot to mention in the meeting that Bob Schumacher has offered to do Mark Boat for most of our E Series events next year.

Apres E Series social events

- Yes/No - Strong YES
- How many? Every other Monday (i.e. once per month)
- Format (Pizza, cook your own burgers or ?) - Probably Pizza and Beer
- Need a coordinator - Agreed to have different people for each month. One to get Pizza and one to get beer. After discussing with DaveP I think it makes more sense to make this BYOB and just deal with Pizza. Will line up volunteers for each month in the Spring
- 20th Anniversary event- agreed we would host a Burger Burn (assuming we have them) and provide a "birthday cake" for dessert to celebrate (belatedly) the 20th anniversary of the fleet).

Awards beyond Kelemen Cup

- Joss Besse proposal - didn't seem to be a lot of interest in the bags
- Agreed to get 2 more trophies for the fleet from LCYC surplus
 - 2nd Place in Kelemen
 - Most Improved - need to decide process for picking this (Fleet Captain?)

Thank you gift for Mark Gardner

- Strong consensus to do something meaningful for this (\$100-500)
- JamesU agreed to talk to Bretton and try to come up with something that Mark needs/would like
- Once we know treasury balance and gift cost we can set dues rate for 2021.

Fleet Skill Development

- Tuning night
- Clinic
- 1-1 coaching
- Knowledge sharing
- Agreed that more 1-1 coaching, tuning and knowledge sharing was most beneficial for the fleet currently though Dave would contact Jud in the Spring if we decide we want to do another clinic

Prospects for new fleet members

- John Hill - James indicated that he thinks John is seriously interested but needs some prodding. James to follow up and steer him to Kevin's old boat.
- Any others?
 - Tim McKegney - DaveP to contact (Dave contacted Tim and he appears to be seriously interested. Dave will continue to monitor the situation)
 - Noah Dater - Kevin has chatted with him and thinks his priorities are elsewhere at this time
 - Vivien Allen/Jack Wallace - Steve Booth heard rumblings they might be interested. I asked Steve to followup to see if there was any truth to this.

Financial Status of NA Etchells Class Assn (see next page)

- Current situation
- What they spend the money on
- value proposition?

- Fleet Captain covered this material briefly and encouraged folks to support the NA Class association by joining

New business

- None raised

Meeting adjourned at 8PM

Financial Status of NA Etchells Class Assn

Class was in good shape at YE 2019 - Approx \$8600 in the black

This was a turnaround from where the class was a few years earlier.

Attributed to a change in Class Executive Secretary to Sherri Campbell

As of Sept 1 COVID has had a big impact on 2020 dues income

- Dues income down 34% compared to same period in 2019
- Results in net operating loss of \$1938 as of Dec 1 2020
- Class put out an appeal for folks to pay dues in Sept
 - at that point dues income was off 47% vs. 2019
- Yielded \$7700 in additional dues income
- Also received \$2K in donations
- Reduces the cash balance to ~\$5200

The primary expenses of the class:

- Class Management services (Sherri Campbell) 57%
- International Class dues 38%
- Other 5% (website, office supplies, etc.)

What does the NA Class Association do for us?

Class Mgmt services - primary activities

- > Sherri is responsible for making sure the class is on strong financial footing, which, as you can see, we WERE on positive footing, until Covid struck.
- > Sherri maintains our class's positive visibility as a premier one-design class in North American through our website and FaceBook pages
- > The website has a marketplace for boats, regatta calendar, tuning tips, news articles and more.
- > Because of the strength of the class, people at the top of the class are buying new boats, providing good boats for sale in the market place (on the website)
- > Sherri works with clubs wanting to host our regattas, as we provide the racing document templates and assist with logistics and scheduling. Right now, we are scheduling events for 2021 on through 2023. Hope springs eternal!
- > We are working to move our bigger events around the country so we can include more "local" boats in the racing, as we saw at Shelter Island last month.